

# PROGRAM

Voditeljica / Host: **Antonija Mandić**

09:00-09:15

## POZDRAVNE RIJEČI // WELCOME:

Mia P. Drašković, Voditeljica ZFU // Christopher P. Marcich, ravnatelj HAVC // g. Nikola Stojadinović, Grad Zagreb, pomoćnik pročelnice za kulturu, // g. Krešimir Partl, državni tajnik Ministarstva kulture i medija,

09:15-09:35

## SHOW ME THE NUMBERS! PRODUKCIJA U HRVATSKOJ, 2021 & 2022 // PRODUCTION IN CROATIA, 2021 & 2022

- Christopher P. Marcich, HAVC: nacionalni projekti - većinske produkcije i manjinske koprodukcije // national projects and minority co-productions
- Tanja Blažević, Filming in Croatia, HAVC: međunarodne produkcije / international productions

09:35-09:50

## OBIJEŽAVANJE 60. OBLJETNICE ANIMIRANOG FILMA 'SUROGAT', DOBITNIKA OSCARA 1962. / 60th Anniversary of Oscar Winner animated film 'Surogat'

Vinko Brešan, Ravnatelj Zagreb Filma / Director of Zagreb Film Croatia  
Prikazivanje restauriranog filma / Screening of restaurated film, 10 min

09:50-10:30

## ZAGREB tak imam te rad: Zagreb glumi Zagreb u akcijskom trileru! / Zagreb plays Zagreb in an action thriller!

- Carsten H. W. Lorenz, producent / producer (Independence Day, Midway, Greenland), Germany
- Igor Nola, MP filmska produkcija / producer (Hitman's Wife's Bodyguard, McMafia, Ipcress File), Croatia

Moderator: Mia Pećina Drašković, Zagreb Film Office, Croatia

10:30-11:10

## GAMING: OD FILMA DO IGRICE, BUMBAROV LET // GAMING: FROM FILM TO VIDEO GAMES, FLIGHT OF THE BUMBLEBEE

- Ivan Maloča, producent Interfilm / producer, Croatia
- Ivan Turković Krnjak, scenarist / screenwriter, Croatia
- Marko Hrenović, scenarist / screenwriter, Croatia
- Aleksandar Gavrilović, tajnik Croatian Game Development Alliance / Secretary General, Croatia

Moderator: Andrej Kovačević, Exordium Games, Croatia

11:10-11:25

## COFFEE BREAK

11:25-12:00

## CASE STUDY: USPJEŠNICE MANJINSKIH KOPRODUKCIJA // SUCCESS STORIES OF OUR MINORITY CO-PRODUCTIONS

- Anita Juka, producent 4Film, Croatia

Moderator: doc. dr. sc. Boško Picula, FPZG, Croatia

12:00-12:20

## MINISTARSTVO KULTURE I MEDIJA - NPOO: Nacionalni plan oporavka i otpornosti 2021.-2026. // MINISTRY OF CULTURE AND MEDIA - NPOO: National Recovery and Resilience Plan 2021-2026

- gđa. Vjera Matković, Ministarstvo kulture i medija, Croatia  
Načelnica sektora za audiovizualne djelatnosti i poticanje poduzetništva u kulturnim i kreativnim industrijama / Head of the sector for audiovisual activities and encouraging entrepreneurship in the cultural and creative industries

Moderator: Antonija Mandić, Croatia

12:20-12:40

## MAĐARSKA - POSLJEDNJIH 20 GODINA: Učinci rastuće međunarodne filmske produkcije na stvaranje lokalnog sadržaja // HUNGARY - THE LAST 20 YEARS: The effects of a booming international film production industry on local content creation

- Daniel Kresmery, producent / producer, partner at Hero Square, Mađarska (Mrs. Harris Goes to Paris, Knights of the Zodiac, Birdseye), Hungary
- Ogden Gavanski, producent / producer, president of Milestone Entertainment Inc., (Good Luck Chuck, Inside Man: Most Wanted, Immortals), Canada

Moderator: Mia Pećina Drašković, Zagreb Film Office, Croatia

12:40-13:30

## LUNCH BREAK

13:30-14:15

## LOCATION MANAGERS GUILD INTERNATIONAL ZAŠTO BIRAMO BAŠ TE LOKACIJE I ZAŠTO SE NEGDJE VIŠE NEĆEMO VRATITI! // WHY DO WE CHOOSE CERTAIN LOCATIONS AND WHY WILL WE NEVER RETURN TO SOME!

- Harriet Lawrence, UK (My Cousin Rachel, The Death of Stalin, The Hole)
- Marcus Bensch, Germany (Bourne Supremacy, Bridge of Spies, Enemy at the Gates)
- John Rakich, Canada, LMGI President (Pixels, Hemlock Grove, Shadowhunters)

Moderator: Tomislav Peleski, jedini hrvatski LMGI član // location manager and the only Croatian LMGI member, Croatia

14:15-14:55

## HDFD: Ankica Jurić Tilić, producentica Kinorama / producer Kinorama, Croatia PRODUCENTICA GODINE & DOBITNICA NAGRADE GRADA ZAGREBA // PRODUCER OF THE YEAR AND RECIPIENT OF THE CITY OF ZAGREB AWARD

Moderator: Tajana Bakota, producentica, HDFD / producer, Croatia

14:55-15:15

## Predstavljanje/Presentation: PUČKO OTVORENO UČILIŠTE PROFOKUS, 20 godina obrazovanja kostimografa, frizera, vizažista i scenografa-interior dizajnera // PROFOKUS SCHOOL, 20 years of training costume designers, hairdressers, make-up artists and scenographers-interior designers

- Kristina Atletić, projekt menadžer i vizažist // project manager and make-up artist

15:15-15:30

## COFFEE BREAK

15:30-15:45

## Predstavljanje/Presentation: Program promocije nacionalnog filma za poboljšanje gledanosti nacionalnih produkcija u kinima // National film promotion program to improve viewership of national productions in cinemas

- Christopher P. Marcich, ravnatelj HAVC / CEO, Croatian Audiovisual Center, Croatia

15:45-16:15

## KAKO IZA SEBE NE OSTAVITI SPALJENE MOSTOVE: Gradovi i location manageri o problemima na koje nailaze dolaskom na lokacije nakon 'loših' produkcija. Kako snimati na tricky lokacijama, a da svi na kraju budu zadovoljni? // HOW NOT TO LEAVE BURNT BRIDGES BEHIND: Cities and location managers about the problems they encounter when arriving at locations after 'bad' productions. How to shoot in tricky locations and still make everyone happy at the end?

- g. Radoslav Bužančić / Ministry of Culture and Media; conservation department Split, Croatia Ministarstvo kulture i medija; konzervatorski odjel KO Split,
- gđa. Lana Križaj / City of Zagreb, Head of institute for the protection of monuments, Croatia Grad Zagreb, Pročelnica gradskog zavoda za zaštitu spomenika,
- gđa. Ana Tomac Rosandić // City of Zagreb, Assistant to the head for communal affairs and public areas, Croatia Grad Zagreb, pomoćnica pročelnika za komunalne poslove i javne površine,
- John Rakich, Predsjednik udruge location managera svijeta / President of the Location Managers Guild International (LMGI), Los Angeles
- Šimun Kuliš, location manager i producent (Šutnja, Novine, Medical Police, Metropolitanci) / location manager and producer, Croatia

Moderator: Dean Lalić, location manager Kvarner // location manager Kvarner, Croatia

16:15-16:45

## FILMSKI TURIZAM I PROMOCIJA // FILM TOURISM AND PROMOTION

### Kako što kvalitetnije lokalno podržati produkcije i omogućiti im maksimalnu podršku? Kako produkcije mogu osigurati gradovima promotivne mogućnosti za buduće turističke kampanje? // How to best support productions locally and provide maxium government reinforcement? How can productions provide cities with promotional opportunities for future tourist campaigns?

- Krešimir Partl, Ministarstvo kulture i medija, Državni tajnik // Ministry of Culture and Media, State Secretary, Croatia
- Slavija Jačan-Obratov, HTZ, direktorica Sektora za sustav turističkih zajednica i razvoj proizvoda / The Croatian National Tourist Board, Director of the Sector for the System of Tourist Boards and Product Development, Croatia
- Christopher P. Marcich, ravnatelj HAVC / Croatian Audiovisual Center, CEO
- Nikola Stojadinović, pomoćnik pročelnice ureda za kulturu, Grad Zagreb // Assistant to Head of Cultural Office, City of Zagreb, Croatia
- Miodrag Sila, producent, Drugi plan doo // producer, Croatia/

Moderator: prof. art. Davor Švaić, ADU / Academy of Dramatic Arts, Croatia

16:45-17:15

## Sigurno mjesto: Od scenarija do kandidature za Oscara / Safe Place: From script to Croatian Oscar candidate

- Miljenka Čogelja, producentica, Pipers / Safe Place: From script to Croatian Oscar candidate,

Moderator: doc. dr. sc. Boško Picula, FPZG, Croatia

17:15-18:00

## DISTRIBUCIJA NACIONALNIH PRODUKCIJA REGIONALNO: Rezultati i analiza // REGIONAL DISTRIBUTION OF NATIONAL PRODUCTIONS: Results and analysis

- Tomislav Vinceković, Blitz-Blitz CineStar, distributer i kino prikazivač, // distributor and theater chain, Croatia
- Nebojša Četković, ArtVista, distributer, // distributor, Serbia
- Ivan Hinić, Cineplexx i Continental film, kinoprikazivač i distributer, // theater chain and distributor, Serbia
- Alen Munitić, distributer i umjetnički direktor Kina Mediteran, // distributor and program director Kino Mediteran, Croatia
- Maja Popović, producent 'Leto kada sam naučila da letim', Sense Production, // producer, Serbia
- Producent 'Murina', Antitalent, Danijel Pek // producer, Croatia

Moderator: Ivor Šiber, producent i distributer, Jučer // producer and distributor, Croatia

18:00-18:02

## Finalne riječi // Voditeljica konferencije, Antonija Mandić i Voditeljica ZFU, Mia Pećina Drašković

18:00-18:30

## PAUZA I DRUŽENJE DO FILMA

18:30 - 20:40

## Film Time: Zbornica (126 min) // producentica Ankica J. Tilić, Kinorama